



ASK YOUR GUESTS

upon arrival if they DO NOT prefer daily laundry changes – use the special marker inside the room



STAY UP-TO-DATE

on the latest developments and best practices regarding Environmental Management Systems



PARTNERING WITH PROFESSIONAL LAUNDRIES TO ACHIEVE:

- ◆ Increased productivity and cost savings
- ◆ High quality standards
- ◆ Compliance with the highest environmental standards
- ◆ Time-efficient solutions for a streamlined operation

- Title: **SUSTAINABLE CLEANING PRACTICES FOR THE PROTECTION OF WATER RESOURCES IN THE TOURISM INDUSTRY, ACRONYM #BLUELAUNDRIES** • Program: **NATURE AND INNOVATIVE ACTIONS 2023**
- Priority Axis 4: **INNOVATIVE ACTIONS WITH CITIZENS** • Budget: **€49,000** • Funding: **GREEN FUND**
 - Beneficiary: **HORIZON - CENTER OF RESEARCH, TECHNOLOGY, AND INNOVATION**
- Partner Organization: **DECENTRALISED ADMINISTRATION OF PELOPONNESE, WESTERN GREECE & THE IONIAN**
- Supporting Organizations: **PANHELLENIC FEDERATION OF DRY CLEANERS, CARPET CLEANERS, LAUNDRIES, IRONERS, PAINTERS & RELATED PROFESSIONS, UNION OF HOTELIERS OF ANCIENT OLYMPIA & SURROUNDING AREAS, HELLENIC SOCIETY FOR THE PROTECTION OF NATURE - NATIONAL OPERATOR OF THE GREEN KEY PROGRAMME**

For more details visit: [//bluelaundries.horizon.org.gr/en](http://bluelaundries.horizon.org.gr/en)



HORIZON



GREEN FUND

PARTNERS

SUPPORTING ORGANIZATIONS

FUNDING

WATER ENERGY DETERGENTS EQUIPMENT



#BlueLaundries



CHOOSING PROFESSIONAL EQUIPMENT

by programming your washing machine yourself, you can optimize wash cycles and adjust settings to suit your specific needs.



NEXT-GENERATION CLEANING AGENTS

Cutting-edge cleaning agents are designed to provide a more efficient and sustainable washing experience reducing waste, energy consumption and environmental impact.



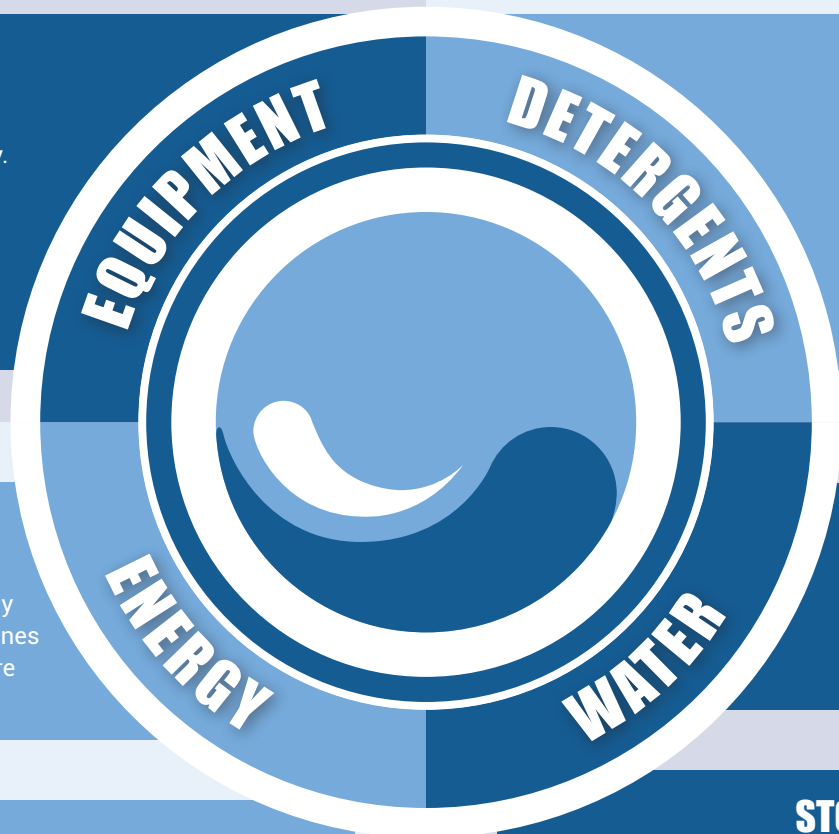
LONG-TERM RELIABILITY & MAINTENANCE

When it comes to heavy-duty use, reliability is key. It's essential to select machines that can withstand the demands of frequent use. Regular maintenance is also crucial, with annual checks by a qualified technician recommended.



WHEN CHOOSING DETERGENTS REMEMBER TO:

- Opt for eco-labelled cleaning agents packaged in bulk (20lt) over single-use plastic bottles (2-3 lt)
 - AVOID generic products that can lead to overuse, inefficiency, and increased environmental strain
- The greatest cost is in repeated cleanings!



HOT WATER INLET

Professional laundries have a hot water inlet that can come from the use of renewable energy sources (e.g. solar). Household-type washing machines heat the wash water using resistors, consuming more energy.



MINIMIZE CONSUMPTION

by programming the washing machine to low water levels, applying pre-treatment for heavily soiled items to avoid re-washing, and utilizing the maximum capacity of the machine.



LOWER TEMPERATURES

Choose detergents that function effectively at lower temperatures, reducing energy consumption and promoting a more sustainable laundry process.



STOP USING THE PRE-WASH CYCLE

by choosing the right laundry detergent and optimizing your washing machine settings. By doing so, not only you will simplify your laundry routine, but you will also save water and energy with fewer rinse cycles.



REDUCE WASHING TIME

when fabrics are not heavily soiled.



CIRCULAR PRACTICES

enable us to manage water consumption in a more efficient and sustainable manner.