

#### **CHOOSING PROFESSIONAL EQUIPMENT**

by programming your washing machine yourself, you can optimize wash cycles and adjust settings to suit your specific needs.

#### **NEXT-GENERATION CLEANING AGENTS**



Cutting-edge cleaning agents are designed to provide a more efficient and sustainable washing experience reducing waste, energy consumption and environmental impact.



# LONG-TERM RELIABILITY & MAINTENANCE

When it comes to heavy-duty use, reliability is key. It is essential to select machines that can withstand the demands of frequent use. Regular maintenance is also crucial, with annual checks by a qualified technician recommended. Additionally, using softened water - particularly in areas with hard water - can help extend the life of the equipment and reduce maintenance costs.



WHEN CHOOSING DETERGENTS REMEMBER TO:

- Opt for eco-labelled cleaning agents packaged in bulk (20lt) over single-use plastic bottles
  - AVOID generic products that can lead to overuse, inefficiency, and increased environmental strain

The greatest cost is in repeated cleanings!



### **HOT WATER INLET**

Professional laundries have a hot water inlet that can come from the use of renewable energy sources (e.g. solar). Household-type washing machines heat the wash water using resistors, consuming more energy.





by programming the washing machine to low water levels, applying pre-treatment for heavily soiled items to avoid re-washing, and utilizing the maximum capacity of the machine.



#### **LOWER TEMPERATURES**

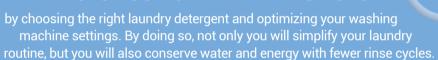
Opt for detergents that function effectively at lower temperatures, reducing energy consumption and promoting a more sustainable laundry process.



#### **REDUCE WASHING TIME**

when fabrics are not heavily soiled.

#### **STOP USING THE PRE-WASH CYCLE**





#### **EMBRACING CIRCULAR PRACTICES**

enables us to manage water consumption in a more intelligent and context-specific manner, tailored to the unique characteristics of each use.



on the latest developments and best practices regarding Environmental Management Systems.



## PARTNERING WITH PROFESSIONAL LAUNDRIES TO ACHIEVE:

- Increased productivity and cost savings
- High quality standards
- Compliance with the highest environmental standards
- Time-efficient solutions for a streamlined operation



#### **ASK YOUR GUESTS**



upon arrival if they DO NOT prefer daily laundry changes – use the special marker inside the room.

















FUNDING

**PARTNERS** 

SUPPORTING ORGANIZATIONS

- Title: SUSTAINABLE CLEANING PRACTICES FOR THE PROTECTION OF WATER RESOURCES IN THE TOURISM INDUSTRY, ACRONYM #BLUELAUNDRIES Program: NATURE AND INNOVATIVE ACTIONS 2023
  - Priority Axis 4: INNOVATIVE ACTIONS WITH CITIZENS Budget: €49,000 Funding: GREEN FUND Beneficiary: HORIZON CENTER OF RESEARCH, TECHNOLOGY, AND INNOVATION
- Partner Organization: DECENTRALISED ADMINISTRATION OF PELOPONNESE, WESTERN GREECE & THE IONIAN Supporting Organizations: PANHELLENIC FEDERATION OF DRY CLEANERS, CARPET CLEANERS, LAUNDRIES, IRONERS, PAINTERS & RELATED PROFESSIONS, UNION OF HOTELIERS OF ANCIENT OLYMPIA & SURROUNDING AREAS, HELLENIC SOCIETY FOR THE PROTECTION OF NATURE NATIONAL OPERATOR OF THE GREEN KEY PROGRAMME